

## Unified Risk Management (URM)

Not all boardroom conversations end the way we security leaders envision, especially if we are talking about Cyber Risk in technical terms that reflect operational security metrics.

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**Normalize risk conversations between business and technology leaders.**

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URM is an emerging **advanced analytics** solution that normalizes operational security metrics into a language we all understand, dollars and business sense. Regardless if you lead a team of technical gurus or manage a revenue bearing line-of-business, URM easily communicates how Cyber Risk might impact your business operations, and more importantly, expresses loss expectancy in financial terms.

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One prominent business leader said of URM, it is "a Risk Management solution that is comprehensive, yet comprehensible".

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URM's features parallel leading risk quantification solutions. However, URM digs deeper into business process and technology assets to determine likelihood and impact.

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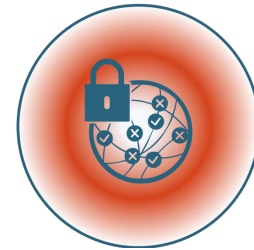
**G2OPS has decades of expertise in modeling, analysis, and simulation. Our experience working with complex global communication systems will lead us to improve system resilience and illuminate potential cyber risk.**

FEATURE	RiskLens™	URM
FAIR Aligned	•	•
Monte Carlo Simulations	•	•
Aggregate Risk Analysis	•	•
What-If Scenarios	•	•
Asset Value Inclusion		•
Risk Buy-Downs		•
Known Vulnerability Enumeration		•
Business Criticality Mapping		•
Mitigation Strategy Prioritization		•

URM won't just change the way your IT and Security leaders report Cyber Risk, it will change the way your business manages Cyber Risk.

### URM Advantages

- FAIR and CVSS Aligned
- Granular data consumption
  - Organizational framework
  - Technology assets
- Perform internal risk analytics
- Simulate attacks against known weakness
- Determine likelihood of exploitation
- Quantify business impact
- Repeatable methodology grounded in academic rigor



At G2OPS we have already solved some of the most complex risk quantification challenges the US Government has to offer. By performing data aggregation and analytics at a more granular level than other solutions on the market, URM provides **repeatable and consistent** loss values based not only on the external threat landscape, but also based on influence from your business framework and technology asset.

Contact G2OPS for a free demo and to learn how URM can normalize your risk conversations.