



## Unified Risk Management (URM)

Shift your perspective on risk and build comprehensive awareness throughout your organization, not just in terms of IT risk, but also in relatable business language.

Many organizations prioritize cyber threat remediation based on a global scoring standard, such as CVSS. While relative and informative, that one-size-fits-all approach may leave critical business processes and technology assets exposed.

G2impact is a unique approach that applies advanced analytics to generate a truly unified risk management experience for business and technology leaders. G2impact identifies where technology assets intersect with critical business processes, then leverages advanced analytics to:

- calculate likelihood of events,
- measure potential exposure,
- prioritize risk mitigation and
- justify remediation spending.

G2impact produces actionable insights, grounded in standard threat intelligence data feeds, that are tuned to your specific infrastructure and business needs. It generates Unified Risk Management views, easily understood by both business and technology leaders, enabling a more effective, proactive approach to reducing exposure of critical business assets.

### All Nodes Are Not Equal

G2impact aligns key business attributes to critical processes and associated technology assets. We then apply proprietary algorithms

to measure vulnerability impact against the target environment. As a result, G2impact produces blended insight into organizational risk, bridging the communication gap between operational and strategic leaders.

### URM Advantages

- Assess operational impacts
- Simulate risk scenarios
- Calculate buy-downs of risk
- Plan migrations based on ROI
- Customize vulnerability scores
- Visualize cyber risks
- Manage business risks

