

## IT Service Management Solutions

**65%** of organizations have an agreed upon strategy. **14%** of employees understand the organization's strategy. Less than **10%** of all organizations successfully execute the strategy.

IT Service Management (ITSM) is a comprehensive IT delivery framework that focuses on aligning IT services with the needs of the business. It uses ITIL best practices to improve the quality and consistency of IT services and ensure that value is being derived from IT investments. The goal of every ITSM framework is to ensure the right processes, people and technology are in place and aligned so the organization is able to meet its business goals.

### G2 Ops, Inc. (G2 Ops)

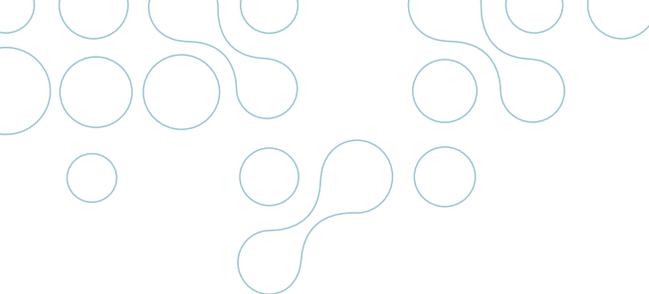
G2 Ops is a technology and management consulting firm that helps clients solve complex challenges managing the business of IT. We share our client-focused combination of data expertise and design acumen to develop and implement ITSM solutions and easy-to-read dashboards and analytics.

#### ITSM CONSULTING

- Strategy, Design, Transition
- Governance, Risk and Compliance
- Maturity Analysis
- IT Asset Management
- IT Services Catalog
- IT Process Implementation
- Continuing Service Improvement

#### ITSM SYSTEM IMPLEMENTATION

- IT Architecture Design
- Workflow Automation
- CMDB Development
- Risk/Security Assessment and Dashboard
- Increase Self Service
- Optimize User Experience



**If the executive team is unhappy with the performance of IT, misalignment is likely the root of the problem.**

*Technology decisions are often made with little understanding of how an investment will drive the business forward. Many times, business leaders perceive IT as a cost center rather than an aligned partner to enable company-wide achievement of goals.*

*As the organization's needs and priorities have shifted, 1) either IT has not been included in strategic planning, 2) a once-aligned relationship has become disconnected or 3) technology evolutions have impacted the business.*

*IT Service Management solutions align evolving business unit needs, create efficiencies and save money.*

### IT Service Management Partners

The objective of ITSM is to align IT services with the evolving needs of business and improve the overall quality of IT services while reducing the long-term cost of providing services. IT Service Management uses a process-oriented approach to focus on delivering client-focused services with quality and efficiency.

Whether you want to know how well you stack up against industry best practices, you're trying to adhere to governance and compliance standards, or you're building a robust IT service catalog, G2 Ops' seasoned ITSM experts can help. We can assess and build full ITSM/ITIL practices or focus on specific processes.

### G2 OPS IMPACTS METHODOLOGY

G2 Ops focuses on outcomes that provide our clients with actionable intelligence on how to improve organizational operations and introduce higher levels of accountability to IT investment.

